

Houston School of Flowers®

4340- D Directors Row

Houston Texas 77092

713-681-2400

info@houstonschoolofflowers.com

www.houstonschoolofflowers.com



Floral Designer

Certification

Spring Classes 2022

Two Consecutive Weekends
FEB 19th / 20th + FEB 26th / 27th
9:00 AM to 6:00PM



Instructed by

J. Keith White AIFD CFD

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Instructor

J. Keith White AIFD CFD Highlights

Inducted in the AMERICAN INSTITUTE OF
FLORAL DESIGNERS® 1996
AIFD® Symposium Stage Program
Dallas 1997
AIFD® Symposium Stage Program
Chicago 2001
AIFD® Symposium Stage Program
Seattle 2005
AIFD® Symposium Stage Program
Palm Desert 2007
AIFD® Symposium Stage Program
Las Vegas 2022

Creative Director
American Floral Trends Forecast 2016-2017
American Floral Trends Forecast 2018-2019
American Floral Trends Forecast 2020-2021
American Floral Trends 2023

Tournament of Roses Parade
FTD sponsored VIP Entries
Head Floral Designer
2003 – 2022
Rose Parade Float Judge -2022
FTD Education Team 1995-2022

Awards & Honors
Houston Cup & Texas Cup Winner
Interflora World Cup Competitor
Shanghai China

Winning Wedding Bouquet Combinations
Book- Design Credit
Published by
Florists' Review Magazine & California Cut
Flower Commission

Floral Designer Certification Prep Class

J. Keith White AIFD CFD in association with
Houston School of Flowers, an AIFD Education
Partner® will instruct the required AIFD® Floral
Designer Certification Prep Class based on “The
AIFD® Guide to Floral Design”.

**AIFD® Certified Floral Designer: Students who
successfully complete the required Education
Partner coursework, receive a hands-on evaluation
deeming the student's work at the level of a
Certified Floral Designer (CFD®) and subsequent
Educational Partner referral, will receive an
invitation to become a Certified Floral Designer
through the American Institute of Floral
Designers® (AIFD®). For full information about
the CFD® certification, please visit:
<https://aifd.org/membership/becoming-a-cfd/>**

To accept the invitation, students must:

- Return the CFD® Application with 164.00
Certification Fee to AIFD®
- Pass an online test based off of The AIFD® Guide
to Floral Design, with an 80% or higher, within
two weeks of receiving access. You would have
two chances to do so.

**Students will then be awarded the
internationally recognized CFD® – Certified
Floral Designer® – designation and will be
sent:**

- A CFD® pin
- A CFD® Certificate
- Be listed in both AIFD® online and printed
directories.
- Receive a one-time 250.00 discount should they
wish to pursue their AIFD® accreditation and
participate in a future PROFESSIONAL FLORAL
DESIGNER EVALUATION – PFDE®

Registration Form

**The tuition for the accredited Floral
Designer Certification Prep Class is
1,185.00 and includes “The AIFD®
Guide to Floral Design”, a required
AIFD® textbook for the course.**

Since this is not an entry level or beginner class,
participants not already in the floral industry
must have completed basic floral design classes
in each of the following 4 categories, Floral
Arranging, Wedding Design, Sympathy Design,
and Shop Management.

**RSVP with a deposit of 100.00 which
will be deducted from the total tuition
due two weeks before class start date..**

Additional information:
Pat Hermes 713-681-2400

info@houstonchoolofflowers.com

O Weekend Class FEB 19/20 & FEB 26/27

Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

Contact Houston School of Flowers®
with your credit card information
713-681-2400