

**Houston School of Flowers**

**4340- D Directors Row**

**Houston Texas 77092**

**713-681-2400**

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[www.houstonschoolofflowers.com](http://www.houstonschoolofflowers.com)



# **Floral Designer Certification**

## **Fall Class 2023**

**Monday to Friday**

**November 13<sup>th</sup> to 17<sup>th</sup> 2023**

**9:30 AM to 5:30 PM**



Instructed by

**J. Keith White AIFD CFD**

**Houston School of Flowers**

**4340-D Directors Row Houston Texas 77092**

**houstonschoolofflowers.com**

## Instructor

### J. Keith White AIFD CFD CEJ Highlights

Inducted in the AMERICAN INSTITUTE OF  
FLORAL DESIGNERS® 1996  
AIFD® Symposium Stage Program  
Dallas 1997  
AIFD® Symposium Stage Program  
Chicago 2001  
AIFD® Symposium Stage Program  
Seattle 2005  
AIFD® Symposium Stage Program  
Palm Desert 2007  
AIFD® Symposium Stage Program  
Las Vegas 2022

Creative Director  
American Floral Trends Forecast 2016-2017  
American Floral Trends Forecast 2018-2019  
American Floral Trends Forecast 2020-2021  
American Floral Trends® 2023-2024

Tournament of Roses Parade  
FTD sponsored VIP Entries  
Head Floral Designer  
2003 – 2022  
Rose Parade Float Judge -2022  
FTD Education Team 1995-2023

Awards & Honors  
Houston Cup & Texas Cup Winner  
Interflora World Cup Competitor  
Shanghai China

Winning Wedding Bouquet Combinations  
Book- Design Credit  
Published by  
Florists' Review Magazine & California Cut  
Flower Commission

## Floral Designer Certification Prep Class

J. Keith White AIFD CFD in association with  
Houston School of Flowers, an AIFD Education  
Partner® will instruct the required AIFD® Floral  
Designer Certification Prep Class based on “The  
AIFD® Guide to Floral Design”.

**AIFD® Certified Floral Designer: Students who  
successfully complete the required Education  
Partner coursework, receive a hands-on evaluation  
deeming the student's work at the level of a  
Certified Floral Designer (CFD®) and subsequent  
Educational Partner referral, will receive an  
invitation to become a Certified Floral Designer  
through the American Institute of Floral  
Designers® (AIFD®). For full information about  
the CFD® certification, please visit:  
<https://aifd.org/membership/becoming-a-cfd/>**

### To accept the invitation, students must:

- Return the CFD® Application with 174.00  
Certification Fee to AIFD®
- Pass an online test based off of The AIFD® Guide  
to Floral Design, with an 80% or higher, within  
two weeks of receiving access. You would have  
two chances to do so.

**Students will then be awarded the  
internationally recognized CFD® – Certified  
Floral Designer® – designation and will be  
sent:**

- A CFD® pin
- A CFD® Certificate
- Be listed in both AIFD® online and printed  
directories.
- Receive a one-time 250.00 discount should they  
wish to pursue their AIFD® accreditation and  
participate in a future PROFESSIONAL FLORAL  
DESIGNER EVALUATION – PFDE®

## Registration Form

**The tuition for the accredited Floral  
Designer Certification Prep Class is  
1,485.00 and includes “The AIFD®  
Guide to Floral Design” 129.99, a  
required AIFD® textbook for the course.**

Since this is not an entry level or beginner class,  
participants not already in the floral industry  
must have completed basic floral design classes  
in each of the following 4 categories, Floral  
Arranging, Wedding Design, Sympathy Design,  
and Shop Management.

**RSVP with a deposit of 100.00 which  
will be deducted from the total tuition  
due two weeks before class start date..**

Additional information:  
Pat Hermes 713-681-2400

[info@houstonschoolofflowers.com](mailto:info@houstonschoolofflowers.com)

O Fall 2023

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Houston School of Flowers®  
with your credit card information  
713-681-2400