

Floral Designer Certification

Summer Class 2024

Monday to Friday

August 19th to 23rd

9:30 AM to 5:30 PM

Houston School of Flowers

4340- D Directors Row

Houston Texas 77092

713-681-2400

info@houstonschoolofflowers.com

www.houstonschoolofflowers.com



Instructed by

J. Keith White AIFD CFD

Houston School of Flowers

4340-D Directors Row Houston Texas 77092

houstonschoolofflowers.com

Instructor

J. Keith White AIFD CFD CEJ Highlights

Inducted in the AMERICAN INSTITUTE OF
FLORAL DESIGNERS® 1996
AIFD® Symposium Stage Program
Dallas 1997
AIFD® Symposium Stage Program
Chicago 2001
AIFD® Symposium Stage Program
Seattle 2005
AIFD® Symposium Stage Program
Palm Desert 2007
AIFD® Symposium Stage Program
Las Vegas 2022
AIFD® Symposium American Floral Trends
Orlando 2024

Creative Director

American Floral Trends Forecast 2016-2017
American Floral Trends Forecast 2018-2019
American Floral Trends Forecast 2020-2021
American Floral Trends® 2023-2024
American Floral Trends® 2025-2026

Tournament of Roses Parade
FTD sponsored VIP Entries
Head Floral Designer
2003 – 2022

Rose Parade Float Judge -2022
FTD Education Team 1995-2024

Awards & Honors

Houston Cup & Texas Cup Winner
Interflora World Cup Competitor
Shanghai China

AIFD Distinguished Service to the Floral Industry

Winning Wedding Bouquet Combinations Book
California Cut Flower Commission

Floral Designer Certification Prep Class

J. Keith White AIFD CFD in association with
Houston School of Flowers, an AIFD Education
Partner® will instruct the AIFD® Floral Designer
Certification Prep Class based on “The AIFD®
Guide to Floral Design”.

**AIFD® Certified Floral Designer: Students who
successfully complete the required Education
Partner coursework, receive a hands-on evaluation
deeming the student’s work at the level of a
Certified Floral Designer (CFD®) and subsequent
Educational Partner referral, will receive an
invitation to become a Certified Floral Designer
through the American Institute of Floral
Designers® (AIFD®). For full information about
the CFD® certification, please visit:
<https://aifd.org/membership/becoming-a-cfd/>**

To accept the invitation, students must:

- Return the CFD® Application with 174.00
Certification Fee to AIFD®
- Pass an online test based off of The AIFD® Guide
to Floral Design, with an 80% or higher, within
two weeks of receiving access. You would have
two chances to do so.

**Students will then be awarded the
internationally recognized CFD® – Certified
Floral Designer® – designation and will be
sent:**

- A CFD® pin
- A CFD® Certificate
- Be listed in both AIFD® online and printed
directories.
- Receive a one-time 250.00 discount should they
wish to pursue their AIFD® accreditation and
participate in a future PROFESSIONAL FLORAL
DESIGNER EVALUATION – PFDE®

Registration Form

**The tuition for the accredited Floral
Designer Certification Prep Class is
1,485.00 and includes “The AIFD®
Guide to Floral Design” 129.99, a
required AIFD® textbook for the course.**

Since this is not an entry level or beginner class,
participants not already in the floral industry
must have completed basic floral design classes
in each of the following 4 categories, Floral
Arranging, Wedding Design, Sympathy Design,
and Shop Management.

**RSVP with a deposit of 100.00 which
will be deducted from the total tuition
due two weeks before class start date..**

Additional information:

Pat Hermes 713-681-2400

info@houstonchoolofflowers.com

Summer 2024

Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

Contact Houston School of Flowers®
with your credit card information
713-681-2400