



## FLORAL DESIGNER EVALUATION

Instructed by

J. Keith White AIFD CFD

Saturday June 1<sup>st</sup> and Sunday June 2<sup>nd</sup> 2019

9:00 AM- 5:00 PM

Houston School of Flowers 4340-D Director's Row Houston, TX 77092

Join instructor and designer J. Keith White AIFD, CFD for two days of creative hands on floral design with the focus on terminology and techniques based on the AIFD Guide to Floral Design, with an emphasis on the five general design categories that AIFD evaluates during their Professional Floral Design Evaluation (PFDE®). Demonstrate, implement, synthesize and evaluate your way to achieving success. INFO: [www.houstonschoolofflowers.com](http://www.houstonschoolofflowers.com)

J. KEITH WHITE AIFD, CFD -Creative Director for FLORIST'S REVIEW MAGAZINE'S "THE AMERICAN FLORAL TRENDS FORECAST 2016-2017,2018-2019.. Past awards and honors included the HOUSTON CUP, the TEXAS CUP and representing the UNITED STATES in the INTERFLORA WORLD CUP in Shanghai, China. Since being inducted in the AMERICAN INSTITUTE OF FLORAL DESIGNERS in 1996, Keith has presented four main stage AIFD programs. WINNING WEDDING BOUQUET COMBINATIONS is Keith's book design credit published with Florist's Review Magazine and the California Cut Flower Commission. 2019 will mark 15 years as FTD Head Designer for the Tournament of Roses Parade VIP Entries vehicles which is viewed New Year's day worldwide from Pasadena California. AIFD- American Institute of Floral Designers approved instructor for CFD-Certified Floral Designer preparatory course at Houston School of Flowers.

**Tuition** 375.00 includes all flowers, supplies and continental breakfast each day

**RSVP BY May 20th** with a deposit of 50.00 which will be deducted from total tuition due.

Additional information, please contact Pat Hermes (713) 681-2400

[info@houstonschoolofflowers.com](mailto:info@houstonschoolofflowers.com)

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REGISTRATION FORM: DEPOSIT: \$50 Payable to: Houston School of Flowers AUG 25, 2018

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

\*CREDIT CARD for your deposit, please call HOUSTON SCHOOL OF FLOWERS with your credit card information. (713) 681-2400

Houston School of Flowers 4340-D Directors Row Houston TX 77092 Pikes Peak Houston's Building